

Mr. Anil Pandya

### Profile of Mr. Anil Pandya

- ♦ Mr. Anil did his B.com from Maharaja Sayaji Rao University of Baroda (MSU).
- ♦ He completed his MBA (Marketing) from Bhartiya Vidya Bhavans – Baroda.
- ♦ He is Currently With GSEC Ltd , Air Cargo Complex, Old Airport – Ahmedabad as Senior Manager.

Topic : Import & Export

### Introduction to topic

International trade is one of the hot industries of the new millennium. But it's not new. Think Marco Polo. Think the great caravans of the biblical age with their cargoes of silks and spices. Think even further back to prehistoric man trading shells and salt with distant tribes. Trade exists because one group or country has a supply of some commodity or merchandise that is in demand by another. And as the world becomes more and more technologically advanced, as we shift in subtle and not so subtle ways toward one-world modes of thought, international trade becomes more and more rewarding, both in terms of profit and personal satisfaction.

### Session

The basics of Import Export are the key pieces of **international trade**. International trade is a neat umbrella term that is used for all transactions and goods/services exchange between countries. Of late, massive increases in transport efficiency, globalization and technological uptake have lead to a surge in Importing Exporting between countries.

### Learning outcomes from students perspective

Students came to know a lot about the concept of Import & Export. They can easily relate with their current business. The session was very interactive & informative.