

Graphical Designing Workshop

Objective:

The main objective of this workshop was to imbibe distinct skills of various graphic designing tools for business and management arena. How to use graphic designing to promote your product or service.

Date: 14, 15 and 16th March

Time: 3 days

Venue: LJIMC Computer Lab

Resource person : Harpalsinh Vaghela

Profile - Graphic designer

Number of students participated - 55

Topics covered- Graphic Designing

Graphic designing is the afresh approach towards digital marketing. Our students acquired the knowledge of graphic designing, as the powerful tool for digital marketing of the business. Students were giving training in how to use coral software for designing purpose, theme was also given to them for which they were supposed to do designing. Based on Their performance grades were given to them, this motivated them to do better and learn more.

Learning-

- This workshop boosted the knowledge of students regarding Graphical Designing.
- Harpalsinh Vaghela taught our students to prepare creative images and Infographics with the help of Coral draw software.
- This workshop enhanced the graphical skills and creativity of the students.